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SOILS2SEA DELIVERABLE NO. 1.6

Updated dissemination material

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1. Overview and objectives

In accordance with its Description of Work, BONUS Soils2Sea aims at disseminating its results externally to a broad range of persons, institutions and organisations for whom Soils2Sea results are perceived to be of interest from academic and implementation points of view. The key target groups are the scientific community, water resources professionals as well as local, national and European stakeholders and policy makers.

This report is an update of the status of the dissemination material. Therefore it is structured in a way similar to Deliverable 1.3. It includes information about the dissemination plan, dissemination material, the project website, the final conference, and dissemination at BONUS Websites.

2. Key dissemination activities

2.1 Dissemination plan

2.1.1 Dissemination to the scientific community

BONUS Soils2Sea will disseminate its results to the scientific community via the following channels:

- *Publication in internationally peer reviewed scientific journals.* This classic scientific dissemination ensures the most widespread, the longest lasting and the highest impact with respect to dissemination of scientific results and at the same time provides peer review and hence international quality recognition of BONUS Soils2Sea results. Soils2Sea aims at converting most of its reporting of deliverables into scientific journal papers. In order to enable presentation of more holistic results than is often possible in single journal papers, Soils2Sea will aim at contributing to establishing and publishing in Journal Special Issues targeting topics of particular relevance for Soils2Sea research. Soils2Sea researchers will, where possible, aim at publishing results as Open Access papers.
- *Presentation of results at international conferences.* This will include the regular high profile, large conferences such as EGU and AGU as well as more targeted conferences, seminars and workshops. Soils2Sea will take an active role in contributing to organising sessions at conferences, seminars and workshops.
- *Project website (www.Soils2Sea.eu).* All public project deliverables will be available for download at the project website together with information on project publications and contributions to conferences and workshops.

2.1.2 Event mapping

At each project meeting, an event mapping is undertaken. Project partners are asked to fill out a template identifying relevant events (including academic conferences, stakeholder workshops, etc). This map of relevant events is used to help coordinate dissemination activities, and maximize opportunities for disseminating project materials. Referring to this map of events will help make sure that important opportunities are not missed for awareness raising and disseminating project results. It is being updated periodically at each project meeting.

2.1.3 Dissemination – status report

For each periodic reporting, a list of dissemination activities is compiled from each project partner. This contains information for example on the following aspects:

- International Journal Papers
- National Journal Papers
- International conferences and workshops (oral and poster presentations)

- Presentations at BONUS events
- International, national and regional stakeholder events organised by Soils2Sea
- Interviews to media
- Other international, national and regional communication, dissemination and public outreach initiatives

The list is also available as separate document at the project website. The recent list can be downloaded here: http://soils2sea.eu/publications_uk/scientificpublications/index.html

2.2 Dissemination material

2.2.1 Project Flyer

At the project meeting in Kaliningrad (April 2016), it was decided that an update of the project Flyer was not needed, but a translation in Polish and Russian would be of added value. These translations of the Flyer can now be found online at the project webpage

English version: <http://soils2sea.eu/xpdf/soils2sea-project-flyer-final.pdf>

Polish version: <http://soils2sea.eu/xpdf/flyer-2016-polish.pdf>

Russian version: <http://soils2sea.eu/xpdf/flyer-2016-russian.pdf>

A set of 100 Polish flyers has been additionally printed and will be handed out at the workshop and film premiere in Poland.

2.2.2 Newsletter

Newsletters, which provide an overview of key Soils2Seas events, insights, outputs and other information relevant to stakeholders, have been produced. The first Newsletter was published in September 2015, and the second Newsletter was published in October 2016. Both Newsletters can be downloaded at the BONUS Soils2Sea Website: http://soils2sea.eu/for_stakeholders_uk/index.html.

The first Newsletter focused on the four different case studies. The film project with a focus on the Polish case study was introduced. The trace tests to better understand the transport of nutrients in the Swedish case study (Tullstorps Brook) were also introduced. Results of monitoring in the Pregolya and Primorskaya catchment were described for the Russian case study. In Fensholt (Denmark) a hill slope experiment was set up. Additionally a short summary of the first set of stakeholder workshops, an update of BONUS Soils2Sea publications, and an update of dissemination activities were given.

In the second Newsletter (published in October 2016), the focus was on preliminary project results. In this Newsletter, possibilities of exploiting variations in nutrient reduction for more cost-effective regulation are discussed. The project modeling approach is presented and scientific and governance challenges are also discussed. Similar to the first newsletter, it includes an update of BONUS Soils2Sea publications and dissemination activities. A set of 100 Newsletters has been printed to be handed out at the second round of workshops held in autumn 2016 and electronically uploaded to the project website. A link to the BONUS website will also be provided.

A third newsletter will be published in autumn 2017 with a focus on the scenario studies for assessing impacts of future changes in climate, land use and agricultural practice on nutrient loading in the four case studies as well as in the entire Baltic Sea Basin. The third newsletter will additionally address results from the second round of stakeholder workshops and other activities relating to governance issues.

2.2.3 Fact Sheets

Fact Sheets have been produced for the first round of workshops in 2014. The fact sheet for the Swedish Case Study site can be downloaded here: <http://soils2sea.eu/xpdf/soils2sea-factsheet-sweden.pdf>

The Polish Fact Sheet can be downloaded here: <http://soils2sea.eu/xpdf/soils2sea-factsheet-kocinka.pdf>

Due to changes in the regulatory framework, the Danish factsheet is not available online, but an updated version (along with that of the other case studies) will be available in Deliverable 6.2. These fact sheets focus on the regulatory frameworks.

These factsheets will be updated and become part of Deliverable 6.2. But due to changes in the workshop layout, these fact sheets will not be used as supporting material in the workshops. For the second round of workshops, different governance scenarios are being developed that will form the basis of discussions for the workshop. These scenarios will be part of a material package sent to the participants beforehand (including information about the program, the venue, and the latest BONUS Soils2Sea Newsletter) and will be available online with the results of the Workshops at the project website.

2.2.4 Policy Brief

A final policy brief (delivered in Month 45) will synthesise key findings and messages identified in WP2, WP3, WP4 and WP5 as well as in Tasks 6.1 to 6.4. The policy brief will be aimed at all target groups, providing context to the main problems that Soils2Sea seeks to address, as well as an overview of the key project findings. It will be finalized in advance of the Baltic Sea Conference discussed in Section 4.

2.2.5 Soils2Sea Movie

As part of the ethnographic study, a Soils2Sea Movie has been produced. The film script was developed and produced by Grit Martinez (Ecologic Institute, Berlin) and Anne Berrini (Berrini films, Berlin) and is approaching the goal of BONUS Soils2Sea - to develop local level solutions to reduce agricultural pollution in the Baltic Sea - from a socio-cultural and historical perspective in the Polish case study.

The movie premiere was held at the Polish Workshop in October 2016. At the Swedish Workshop in November the movie will also be shown. Other public showings are possible, for example at BONIS specific events. The movie will be accessible through the BONUS Soils2Sea Website.

3. Project website

The project website www.Soils2Sea.eu includes both a public and an internal site. Both sites are updated regularly. The website will remain active at least three years after the end of the project.

The internal site is password protected and used for internal project coordination. It includes the following material:

- Project documents such as the Grant Agreement, Consortium Agreement, and the Requirements Report.
- Steering Committee material such as agendas and minutes and other relevant documents from meetings.
- Material from project meetings such as copies of presentations and material produced during the meetings.
- Relevant literature.
- Draft versions and working documents for Deliverables (work in progress).
- Powerpoints and other presentation material for common use by project partners.
- Site for exchange of data between partners.
- Information about the different Case Study sites.

The external site contains the following information:

- Project description such as Description of Work and simpler versions.
- All public deliverables as soon as they are approved by the BONUS Secretariat. As of October 2016, the list contains eight published deliverables.
- List of other publications, such as newsletters, flyers, and scientific publications.
- Description of the different Case Studies.
- News section with links to the BONUS Blogs.
- Information on project events and project meetings.
- Description of project partners including links to partner websites.
- Links to funding agencies, relevant projects and organisations.

4. Baltic Sea Conference

The final conference of BONUS Soils2Sea will take place in March 2018, jointly organized with three other BONUS projects: Go4Baltic, MIRACLE and BalticAPP. These projects have agreed to join forces and make one large final conference. As the other projects finish on March 31, 2018 and would like to have an opportunity to present their final results at the conference, the four projects have jointly decided to arrange the conference in March 2018. This is the reason for the extension of BONUS Soils2Sea from December 31, 2017 to March 31, 2018.

Final results of the projects will be presented to key stakeholders such as policy makers and farmers associations as well as to the scientific community. It will be a three-day conference, with different approaches to address the different types of stakeholders.

The organization of the conference will be steered by a Conference Organising Committee, consisting of two persons per project. Jens Christian Refsgaard and Nico Stelljes will represent the BONUS Soils2Sea project.

5. Dissemination at BONUS Websites

BONUS Soils2Sea is also visible on the various BONUS websites. A brief project description can be found here: http://www.bonusportal.org/projects/research_projects/soils2sea and it is also described in the 'viable ecosystems' section: http://www.bonusprojects.org/bonusprojects/the_projects/viable_ecosystem_projects/soils2sea

News from the project is also featured in the BONUS News section. This news ranges from the announcement of workshops or other engagement formats to announcements of publications. Recent BONUS Soils2Sea news is, for example, the publication of a peer-reviewed article ([LINK](#)) and the second newsletter ([LINK](#)).

BONUS Soils2Sea young researchers are blogging about the experiences in their field work. Anne Lausten Hansen blogs about 'Tracking the flow paths of nitrate' in the Norsminde catchment. Nico Stelljes (Germany) blogs about his experiences with stakeholder workshops and interviews conducted in Denmark, Sweden, and Poland. 'Streams for Storage' is the name of Ida Moréns Blog, where she blogs about the transport of nutrients through surface waters. Latest blog entries report about a poster presentation by Nico Stelljes at the annual conference ECSA 56 in Bremen in September 2016 and about field work in the Norsminde catchment by Anne Lausten Hansen.

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